

No. CDN/63/2022-Coordination [e-100190]
Government of India
Ministry of Women and Child Development

Shastri Bhawan, New Delhi
Dated: 14th November, 2023

OFFICE MEMORANDUM

Subject: Monthly Summary for the month of October, 2023 in respect of Ministry of Women and Child Development.

The undersigned is directed to circulate herewith a copy of the unclassified portion of the monthly summary (both in English and Hindi) pertaining to the Ministry of Women and Child Development for the month of October, 2023 for information and necessary action.


(Vivek Dhasmana)

Under Secretary to the Govt. of India

Encl.: As above

To

All the Members of the Council of Ministers

Copy with enclosures forwarded to:

1. Vice Chairman, NITI Aayog.
2. Secretary to the President of India.
3. Secretary to the Vice President of India.
4. Cabinet Secretariat, Rashtrapati Bhawan [Mr. Bhaskar Dasgupta, Director]
5. Prime Minister's Office [Ms.V.Lalithalakshmi, Director]
6. Chairman, Union Public Service Commission.
7. Principal Director General (M&C), M/o Information & Broadcasting.
8. All Secretaries to the Government of India.
9. PS to Hon'ble Minister, WCD/PS to MoS, WCD.
10. STD (NIC), MWCD with a request to upload this on the Ministry's website.

The following important activities were undertaken by the Ministry during the month of October 2023:

1. National Event on CMAM Protocol under POSHAN Abhiyaan

The Ministry in convergence with Ministry of Health and Family Welfare conducted a National Conference under the Chairpersonship of Hon'ble Minister, WCD at Vigyan Bhawan, New Delhi on 10th October wherein a Standardised Protocol for Community Management of Acute Malnutrition (CMAM) 2023 was launched to bolster Hon'ble Prime Minister's mission of Suposhit Bharat.

Representatives of various international/other organisations viz. UNICEF, World Health Organization (WHO), World Bank, Bill & Melinda Gates Foundation (BMGF) Indian Medical Association (IMA), International Paediatric Association, Indian Academy of Paediatrics etc. participated in the event.

The event was also attended by front-line functionaries from across the country and Anganwadi Workers and ASHA workers, who have shown exemplary dedication and commitment to management of malnutrition among children, were felicitated by the Hon'ble Minister for Women and Child Development.

2. National Technical Orientation Workshop on Pradhan MantriMatruVandanaYojana (PMMVY)

A National Technical Orientation Workshop on PMMVY was held in Vigyan Bhawan, New Delhi on 19th October, 2023 to provide hand-holding support to States/UTs representatives of NICs and WCD regarding PMMVY portal and mobile app.

3. National Event on "A Salutation to Motherhood: Pradhan MantriMatruVandanaYojana"

A National Event on PMMVY was held at YashwantraoChavan Centre, Mumbai, Maharashtra on 27th October, 2023. The inaugural session was held under the Chairpersonship of Hon'ble Chief Minister, Government of Maharashtra, Shri EknathSambhajiShinde and Hon'ble Minister, WCD.

The event witnessed participation of senior officers from various State Governments and UT Administrations and was attended by front-line functionaries including Lady Supervisors, Anganwadi Workers and ASHA workers.

The highlight of the event included release of 'User Manual on PMMVY'; launch of 'New Portal and Mobile App'; 'Direct Benefit Transfer (DBT)' to beneficiaries across the country and first-time release of benefit for the second child if she is a girl.

4. Celebration of RashtriyaEktaDiwas on 31st October, 2023

The Ministry collaborated with the Central Reserve Police Force (CRPF) for a bike expedition, "Yashaswini", where a group of 150 CRPF women officers on 75 Royal Enfield motorbikes had commenced a cross country rally from 03 points of the country to Statue of Liberty, Ekta Nagar, Gujarat between 3rd- 31st October, 2023 to celebrate women power or Nari Shakti. The Ministry under the banner, BetiBachaoBetiPadhao, organized events across 22 districts falling en-route.

In addition to promoting the CRPF's message of "DeshKe Hum Hain Rakshak", the women bikers incorporated the message of "BetiBachaoBetiPadhao", by displaying the BBBP logo on their uniforms and banners.

As part of the RashtriyaEktaDiwas celebration, a pledge was taken by the officers/ staff of the Ministry and its autonomous bodies on 31stOctober, 2023.

5. Observance of Swachhata Campaign 2023

The Ministry successfully carried out various activities mandated under Special Campaign 3.0. The notable achievements included review of all physical and e-files that had been identified during preparatory phase of the campaign, reduction of pending references and undertaking of cleanliness activities in all 20,055 identified cleanliness sites, which included Anganwadi Centres, One Stop Centres and Child Care Institutions. As a part of the best practice adopted during the Campaign, the Ministry successfully conducted training session for all its outsourced staff in the provisions of Prevention of Sexual Harassment Act to inculcate healthy work environment.