

**No. CDN/80/2017-Coord.**  
**Government of India**  
**Ministry of Women and Child Development**

Shastri Bhawan, New Delhi  
Dated: 14<sup>th</sup> November. 2018

**OFFICE MEMORANDUM**

**Subject: Monthly Summary for the month of October, 2018 in respect of Ministry of Women and Child Development.**

The undersigned is directed to circulate herewith a copy of the unclassified portion of the monthly summary in English pertaining to the Ministry of Women and Child Development for the month of October, 2018. Hindi version will be sent shortly.

  
(K.C. Behera)

Deputy Secretary to the Govt. of India  
Telephone: 011 - 23380547

Encl.: As above

To

All the Members of the Council of Ministers

Copy with enclosures forwarded to:

1. Vice Chairman, NITI Aayog,
2. Secretary to the President of India.
3. Secretary to the Vice President of India.
4. Cabinet Secretariat, Rashtrapati Bhawan [Mr. Bhaskar Dasgupta, Dir.]
5. Prime Minister's Office [Mr. Rajender Kumar, Director]
6. Chairman, Union Public Service Commission.
7. Principal Director General (M&C), M/o Information & Broadcasting
8. All Secretaries to the Government of India
9. PS to Minister, WCD/PS to MOS, WCD.
10. PIO, Ministry of Women and Child Development.
11. Sr. Tech. Director, NIC, MWCD with a request to upload this on the Ministry's website.

## **Monthly Summary Report for the month of October, 2018 in respect of Ministry of Women and Child Development**

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The significant events relating to the work of Ministry of Women and Child Development for the month ending October, 2018 are as follows:

### **1. Parliamentary Standing Committee on Human Resource Development on Issues Relating to Ministry of Women and Child Development.**

A meeting of the Parliamentary Standing Committee on HRD was held on 22.10.2018 in the Parliament House, New Delhi under the Chairmanship of Dr. Satyanarayan Jatiya, MP on issues relating to MWCD. Secretary, WCD appeared before the Committee and oral evidence was presented on various queries raised by the Hon'ble MPs.

### **2. Women of India Organic Festival 2018**

MWCD organized "Women of India Organic Festival 2018, at Indira Gandhi National Centre for the Arts (IGNCA), New Delhi from 26<sup>th</sup> October to 4<sup>th</sup> November, 2018" to support and encourage women and women-led groups to promote organic products especially produced by rural women. This is a flagship event of the Ministry where women entrepreneurs/artisans across the country participate. The range of products include thousands of varieties of Rice, Dal, spices, vegetables and fruits, tribal and ethnic food, pickles, preserves, fabrics cosmetics and household products.

### **3. 3<sup>rd</sup> Meeting of the Executive Committee Meeting of POSHAN Abhiyaan**

The 3<sup>rd</sup> meeting of the Executive Committee meeting of POSHAN Abhiyaan (National Nutrition Mission), the **PM's** Overarching Scheme for Holistic Nourishment which is the Apex body for nutrition related activities was held on 3<sup>rd</sup> October, 2018 under the Chairmanship of Secretary, MWCD.

### **4. POSHAN Maah Award Ceremony**

The nodal ministry for the National Nutrition Mission/ POSHAN Abhiyaan, recognized exemplary works at all levels and across Ministries/Departments during the Poshan Maah (September, 2018). As part of the Poshan Maah, Award Ceremony was held in New Delhi, on 10<sup>th</sup> October, 2018. The Awards ceremony was graced by Dr. Rajiv Kumar, Vice - Chairman, NITI Aayog, Dr. Vinod K. Paul, Member NITI Aayog, Secretary, Ministry of WCD and many other high ranking officials of various ministries.

The Poshan Maah celebrated in the month of September saw 25.4 Cr total participation with 22.58 lakh activities conducted all across the country. Madhya Pradesh topped the list of states with 7.7 lakh activities followed by Andhra Pradesh, Tamil Nadu, Gujarat, Bihar, Uttar Pradesh and Maharashtra. Out of 22.58 lakh activities, 32% was conducted jointly by field functionaries, around 21% activities were convergence of inter ministry activities. Over 11 Ministries participated in the Poshan Maah.

More than 206 awards including a medal and certificate of appreciation was presented under various categories to field level functionaries and institutions drawn from across the country. The awards were given in various categories such as Field functionary awards for Individual excellence; (AAA)+ Awards for ASHA, ANM, Anganwadi Workers; Village Convergence awards; Leadership Awards; State level Awards for Best Social Media Campaign, Maximum reach across all themes, Best /innovative use of non-conventional methods for spreading awareness on Poshan Abhiyaan and implementation of Convergence action plan.

#### **5. National Nutrition Week from 16<sup>th</sup> to 21<sup>st</sup> October, 2018**

The Ministry 30 States/UTs Unit celebrated the World Food Day and GIDD (Global Lofine Deficiency Disorder) from 16<sup>th</sup> to 21<sup>st</sup> October, 2018. During the event, various activities focused on the theme like exhibitions, skits, recipe Demonstration and quiz competitions, etc., were organized with active involvement of respective State governments.

#### **6. Food and Nutrition Board (FNB):**

Food and Nutrition Board of the Ministry conducted Inspections of 163 Anganwadi Centers for monitoring of the Supplementary Nutrition Programme of the ICDS. Further, 253 Nutrition Education Programmes were organized in urban slums, rural and tribal areas for creating awareness about the importance of nutrition, nutrient conservation, proper cooking methods, etc.

#### **7. Minimum Government, Maximum Governance:**

- Video Conferences are being held on regular basis for inter-action and dialogues with States/UTs for effective implementation of various schemes
- Full-fledged e-Office implementation by Ministry has resulted in savings to Government exchequer; Further, substantial number of Inter – Ministerial communications are made through e-mail.
- All Policies/Programmes/Schemes/Acts/Sanctions/Orders etc. are loaded on public domain for easy access by stakeholders.