

No. CDN/80/2017-Coord.
Government of India
Ministry of Women and Child Development

Shastri Bhawan, New Delhi
Dated: 10th October. 2018

OFFICE MEMORANDUM

**Subject: Monthly Summary for the month of September, 2018
in respect of Ministry of Women and Child Development.**

The undersigned is directed to circulate herewith a copy of the unclassified portion of the monthly summary in English pertaining to the Ministry of Women and Child Development for the month of September, 2018. Hindi version will be sent shortly.


(K.C. Behera)

Deputy Secretary to the Govt. of India
Telephone: 011 - 23380547

Encl.: As above

To

All the Members of the Council of Ministers

Copy with enclosures forwarded to:

1. Vice Chairman, NITI Aayog,
2. Secretary to the President of India.
3. Secretary to the Vice President of India.
4. Cabinet Secretariat, Rashtrapati Bhawan.
5. Chairman, Union Public Service Commission.
6. Principal Director General (M&C), M/o Information & Broadcasting
7. All Secretaries to the Government of India
8. PS to Minister, WCD/PS to MOS, WCD.
9. PIO, Ministry of Women and Child Development.
10. Sr. Tech. Director, NIC, MWCD with a request to upload this on the Ministry's website.

Monthly Summary Report for the month of September, 2018 in respect of Ministry of Women and Child Development

The significant events relating to the work of Ministry of Women and Child Development for the month ending September, 2018 are as follows:

1. Direct Samvad of Hon'ble PM with field functionaries

The Prime Minister had direct interaction with the team of three As - the ASHA worker, Anganwadi worker and ANM (Auxiliary Nurse Midwife) from across the country through video conferencing on 11th September, 2018. Hon'ble Prime Minister appreciated painstaking effort put in for outreaching of MWCD Schemes its beneficiaries. He complimented use of innovative methods for improving the delivery of health and nutrition services and achieve the goal of POSHAN Abhiyan - reduction of malnutrition in the country.

2. Celebration of Rashtriya POSHAN Maah

The Ministry has celebrated the month of September as Rashtriya POSHAN Maah under the POSHAN Abhiyaan which is one of the flagship scheme of Government of India. It was a month long celebration all across the country to spread the message and to change in mind set among people by making them aware of the benefits of proper nutrition and care right for the pregnant ladies, infants, adolescent girls and masses.

Around 18.67 crore people participated in the event of Poshan Maah. Around 17.73 lakh activities were carried out by different States/UTs, Ministries and Departments across length & breadth of the country.

3. Matru Vandana Saptah

The Ministry requested all the States/UTs to organize Matru Vandana Saptah on various themes from 1st to 7th September 2018 on the occasion of first Anniversary of the scheme. MWCD organized the concluding ceremony of the Matru Vandana Saptah at Dehradun, Uttarakhand on 7th September, 2018.

The Ministry also convened a Video Conference with 5 States, viz., Assam, Bihar, Chhattisgarh, Maharashtra, and Uttar Pradesh to review the status of implementation of PMMY in the said States.

4. Video Conference with all States/UTs - Swachhta Hi Sewa

A video conference was held with the representatives from all the States/ UTs under the Chairmanship of AS, WCD. Initiatives taken by field formations coupled with implementation of the SWACHHTA Programmes by the frontline AWW and AWHs for spreading message and proper execution of SHS activities across the country.

5. **Swacchta Hi Sewa**

The Ministry has participated in the Swachhta hi Sewa campaign from 15th September, 2018 to 2nd October, 2018. During the campaign, all AWWs and ICDS workers were involved in Shramdaan at Village levels. Rallies were carried out with placards by children, white washing of AWC and cleaning of surrounding areas was done. All the Officers/Officials of the Ministry contributed in the Swachhta activities by doing Shramdaan.

6. **National Nutrition Week**

The Ministry's FNB Units in 30 States/UTs celebrated the National Nutrition Week from 1st to 7th September 2018 on the theme "Ensuring focused Interventions on Addressing Undernutrition during the first 1000 days of the Child : Better Child Health". During the week long celebrations, various activities focused on the theme like State level symposiums, exhibitions, nutrition rallies, skits, competitions were organized with active cooperation of respective State Governments, educational institutions, NGOs and Media.

7. **Food and Nutrition Board (FNB):**

Food and Nutrition Board of the Ministry conducted Inspections of 304 Anganwadi Centers for monitoring the Supplementary Nutrition Programme of the ICDS. Further, 321 Nutrition Education Programmes were organized in urban slums, rural and tribal areas for creating awareness about the importance of nutrition, nutrient conservation, proper cooking methods, etc.

8. Project Approval Board meeting for One Stop Centres was held with State Governments and 130 One Stop Centres were sanctioned in keeping with Hon'ble Prime Minister's direction of having one OSC in each district.

9. Integrated Nodal Agency meeting was held and one Look Out Circular was issued against an NRI husband on the complaint of his wife. This was the 7th LOC issued so far by us.

10. Outcome based evaluation of Nutrition Programme was finalized with DMEO, as per directions of Vice Chairman, NITI Aayog.

11. **Minimum Government, Maximum Governance:**

- Video Conferences are being held on regular basis for inter-action and dialogues with States/UTs for effective implementation of various schemes
- Full-fledged e-Office implementation by Ministry has resulted in savings to Government exchequer; Further, substantial number of Inter – Ministerial communications are made through e-mail.
- All Policies/Programmes/Schemes/Acts/Sanctions/Orders etc. are loaded on public domain for easy access by stakeholders.