

No. NHEW/41/2023-NHEW-Part(1) (e-113500)

भारत सरकार
Government of India
महिला एवम बाल विकास मंत्रालय
Ministry of Women and Child Development

Jeevan Vihar Building, 3rd Floor,
Sansad Marg, New Delhi-110001.

Dated: 7th March, 2024

To,

All Administrative Secretary,
Department of Women and Child Development/ Social Welfare,

Subject: Guidelines of 'Mission Shakti' - Clarifications in the provisions made in respect of Hub for Empowerment of Women (HEW) - reg.

Sir/Madam,

I am directed to refer to this Ministry's D.O. No. WW-231112021-WW dated 14.07.2022 and to say that under 'Mission Shakti Guideline, the component of "Hub for Empowerment of Women (HEW)" under Samarthya, envisages to facilitate inter-sectoral convergence of schemes and programs meant for women both at the central (NHEW), State/ UT level (SHEW) and district level (DHEW) with the mandate to create an environment in which women realize their full potential.

2. For smooth functioning of 'Mission Shakti', there shall be a single and dedicated PMU for the Umbrella Scheme at Central, State/ UT and District levels, and the Central Government will provide financial assistance to States/ UTs for hiring of manpower under the sub-scheme of "Samarthya". Accordingly, the ideal structure of manpower and their qualification under Mission Shakti have been prescribed at Annexure-IV of the guidelines. However, the ideal structure of manpower in terms of number at District level HEW has inadvertently been mentioned 7 persons instead of 8 persons. Hence, the ideal structure of manpower with revised designation and their qualification at District level HEW is now read as follows:

Designation	No. of staff	Qualifications
District Level		
District Mission Coordinator	1	Qualification: Graduate preferably in Social Sciences/ Life sciences/ Nutrition/ Medicine /Health management / Social work/ Rural management Experience: At least 3 years" experience of working with the Government/Non-Government organizations in related domain.
Gender specialist	2	Qualification: Graduate in social work/ other social disciplines. Post-graduates will be preferred. Experience: At least 3 years" experience of working with the Government/ Non-Government organizations in gender focused themes
Specialist in financial literacy	1	Qualification: Graduate in Economics / Banking / other similar disciplines. Post- graduates will be preferred. Experience: At least 3 years" experience of working with the Government/ Non-Government organizations in financial literacy/ financial inclusion focused themes.

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Accounts Assistant	1	Qualification: Graduate / diploma in accounts/ other disciplines having accounts as a subject. Experience: At least 3 years'' experience of working with the Government/ Non-Government organizations in related domain.
IT Assistant (one for PMMVY)	2	Graduation with working knowledge in computers/ IT etc. with a minimum of 3 years'' experience in data management, process documentation and web-based reporting formats, at state or district level with government or Non-Governmental/ IT-based organizations.
MTS	1	10 th class pass under 10+2 system from any recognized board.

3. This issues with the approval of Competent Authority.

Yours faithfully,

Bhaskar
07/03/2024
(Bhaskar)
Director

Encl.: As above.

Copy to:

1. PPS to Secretary/ PPS to AS&FA/ PS to JS (Mission Shakti)/ PS to Principal CCA.
2. DS(DS)/ Director(BHA)/ DS(IFD)/ DS(Budget).
3. Guard File.