

PA/340/2023-Deputy Secretary (e109373)  
भारत सरकार/Government of India  
महिला एवं बाल विकास मंत्रालय  
Ministry of Women & Child Development (MWCD)  
पोषण अभियान  
POSHAN Abhiyaan  
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3<sup>rd</sup> Floor, Jeevan Vihar Building,  
Sansad Marg, New Delhi - 110 001  
Dated: 06<sup>th</sup> September, 2023

To

The Principal Secretaries/ Secretaries of the Department of Women & Child  
Development/ Social Welfare of all States/UTs

**Subject: Special honorarium/incentive to 2 (two) Anganwadi Workers and 2 (two) Anganwadi Helpers per block - regarding.**

Sir/Madam,

As you are aware that for Poshan Maah 2023, activities focusing on Exclusive Breastfeeding and Complementary Feeding, Poshan Bhi Padhai Bhi (PBPB), Swasth Balak Spardha (SBS), Improving Nutrition through Mission LiFE, Meri Mati Mera Desh (MMMD), Tribal Focused Nutrition sensitisation, Test, Treat, Talk Anaemia have been considered.


2. In this regard, I am directed to inform that in order to encourage AWW for conducting maximum sensitisation & awareness activities and to reward their contribution for excellent service delivery (as per mandate of scheme), this Ministry has decided to award additional one-time special honorarium of **Rs.5000/-** each (Rupees Five Thousand only) to 2 (two) Anganwadi Workers and **Rs.2500/-each** (Rupees Two Thousand Five Hundred only) to 2 (two) Anganwadi Helpers from each block at the conclusion of Poshan Maah 2023, on similar lines as was done during Poshan Pakhwada. The Honorarium will be 100% Central grant and States/UTs may book the expenditure under IEC.

3. For identification of best 2 (two) Anganwadi Workers and 2 (two) Anganwadi Helpers from 2 best performing Anganwadi Centres from each block, criterion mentioned at **Annexure-I** may be used (**copy enclosed**).

This issues with the approval of Competent Authority.

Yours sincerely,

**Enclosure:** as above.

  
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**Copy to:**

Nodal Officers dealing with POSHAN Abhiyaan of all States/UTs

**Copy for information to:**

1. Sr, PPS to Secretary, MWCD
2. Sr. PPS to Additional Secretary, MWCD

**Annexure - I**

**Criterion to be followed for identification of 2 (two) Anganwadi Workers and 2 (two) Anganwadi Helpers from each block:**

S. No.	Domain	Criterion
1.	<b>Anganwadi Center Management</b>	1. Anganwadi Center opened for minimum 21 Days per month (as per Poshan Tracker data report for previous month)
		2. AWW maintaining Clean, Safe & Hygienic Centre
		3. Detailed AWC Info. Display at the Anganwadi Centre
		4. Number of home visit conducted (as per Poshan Tracker data report for previous month)
		5. Number of Aadhar linked beneficiaries (as per Poshan Tracker data report for previous month)
2.	<b>Supplementary Nutrition</b>	6. Distribution of HCM and Morning Snack to beneficiaries at the center at least for 21 days per month (as per Poshan Tracker data report for previous month)
		7. Distribution of THR for at least 21 days per month (as per Poshan Tracker data report for previous month)
3.	<b>Growth Monitoring</b>	8. Measuring Efficiency (%): Monthly growth monitoring of registered children, identification of SAM children (as per Poshan Tracker data report for previous month)
4.	<b>Other</b>	9. Any other innovation/ best practice introduced, Awareness activities conducted etc.